

Message Text

UNCLASSIFIED

PAGE 01 CARACA 06788 210122Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----130517 212100Z /45

R 201328Z JUL 78
FM AMEMBASSY CARACAS
TO USDOC WASHDC
INFO AMEMBASSY BOGOTA
AMEMBASSY LIMA
AMEMBASSY QUITO
AMEMBASSY SANTIAGO
SECSTATE WASHDC 3104

UNCLAS CARACAS 6788

E.O. 16652: N/A

TAGS: BEXP VE
SUBJECT: 1979 EVENT SCHEDULE - PROPOSED VIDEO/
CATALOG EXHIBITONS

REF: USDOC 12594

1. BOTH OF THE PROPOSED THEMES, FOOD PROCESSING
MACHINERY USA AND PACKAGING USA HAVE GOOD SALES
PROSPECTS IN VENEZUELA. IN ADDITION, COMMERCIAL
SERVICES UNIT KNOWS OF GOOD ACTIVE VENEZUELAN FIRMS
SEEKING ADDITIONAL LINES OF EQUIPMENT IN THESE FIELDS.

2. FINAL COST LAST CATALOG SHOW HELD IN CARACAS
IN JULY 1977 WAS US\$4,866. THIS INCLUDED THE COST
OF SHELIVING WHICH WILL NOT BE A FACTOR THIS TIME,
BUT ALL OTHER COSTS HAVE SKYROCKETED; ESPECIALLY THE
COSTS OF RETAINING COMPETENT SECRETARIAL/ADMINISTRATIVE
ASSISTANCE, ADVERTISING, PRINTING, AND MOST OF ALL,
THE COST OF RENTING THE FACILITY FOR THE VIDEO/CATALOG
EXHIBITION. MINIMUM, BARE-BONES BUDGET FOR VIDEO/CATA-
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PAGE 02 CARACA 06788 210122Z

LOG EXHIBITION IS \$5,000; AND PREFERABLY THE BUDGE WOULD
BE AT LEAST \$6,000.

3. ONLY ALTERNATIVE APPEARS TO BE COMBINING THE TWO PROPOSED
EXHIBITIONS INTO ONE EVENT. GIVEN TIME AND
PERSONNEL RESTRAINTS IMPOSED ON POST BY SUMMER EXHIBITION
SCHEDULE, MOST AUSPICIOUS TIME FRAME FOR PROPOSED CATALOG/

VIDEO EXHIBITION IS LATE APRIL OR EARLY MAY OF 1979.
CROWLEY

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 20 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978CARACA06788
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780300-0884
Format: TEL
From: CARACAS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780740/aaaabhba.tel
Line Count: 64
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 43683570-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1947214
Secure: OPEN
Status: NATIVE
Subject: 1979 EVENT SCHEDULE - PROPOSED VIDEO/ CATALOG EXHIBITONS
TAGS: BEXP, VE
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/43683570-c288-dd11-92da-001cc4696bcc
Review Markings:
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